

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/170/Tariff/12-13/ 170/9

dt @ Chennai-6 the 28-04-12.

**Sub:** Revision of General plan, introduction of New Roam Free plan and a New Plan Continuation Voucher under prepaid mobile services - reg.

**Ref:** 1. CO ND. Letter no. 26-04/2012-T&C-CM Circular T&C-CM No. 4/12-13 dt20-04-2012

2. CO ND. Letter no. 26-04/2012-T&C-CM Circular T&C-CM No. 8/12-13 dt27-04-2012

With reference to the above cited C.O. ND orders, approval of competent authority is hereby conveyed for revision of existing General Prepaid Plan, a New Roam Free Plan and a New Plan Continuation Voucher for implementation under GSM services in Tamilnadu LSA (including Chennai Telecom. District) **with effect from 01-05-12.**

<b>Plan voucher</b>	<b>General Existing</b>	<b>New General</b>	<b>Roam Free New</b>
MRP of Plan Voucher in Rs.(Incl.of S.Tax)	43	183	153
<b>Free usage allowed with plan voucher</b>			
<b>Free Voice Call (pulse)</b>	In Min.	In Min.	In Sec.
i) On-net	30	150	6000
ii) Off-net	20	150	6000
Free Videocall-On-net	NIL	100	3000
Free Data Usage in MB	50	100	50
Free P2P SMS in Nos.			
Local	50	100	50
National	50	100	50
Validity of freebies	30 Days	30Days	30 Days
Initial Plan Validity in days	180	180	90
<b>Plan Details</b>	<b>General Existing</b>	<b>New General</b>	<b>Roam Free New</b>
Voice Call Charges	Rs./min.	Rs./min	Ps/per sec.
Pulse rate	60sec	60 sec	1 sec
Local On-net	0.50	0.50	1.2 Ps/sec
Local off-net	0.60	0.60	1.5 Ps/sec
Reduced call charges on 2 BSNL Nos.(Rs./min.)	0.30	0.30	0.30
STD On-Net	0.50	0.50	1.2 Ps/sec
STD Off-net	0.60	0.60	1.5 Ps/sec
Reduced call charges on 1 BSNL No.(Rs./min.)	0.30	0.30	0.30
<b>Video Call Charges</b>	<b>Rs./min.</b>	<b>Rs./min.</b>	<b>Ps./ sec.</b>
Pulse Rate	60 sec	60 sec	1 sec.
Local On-net	1.00	1.00	1.2 Ps/sec
Local off-net	1.50	1.50	1.5 Ps/sec
STD On-Net	1.00	1.00	1.2 Ps/sec

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STD Off-net	1.50	1.50	1.5 Ps/sec
Incoming Call	Nil	Nil	Nil
<b>SMS</b>	<b>Rs./SMS</b>	<b>Rs./SMS</b>	<b>Rs./SMS</b>
Local	0.60	0.60	0.60
National	0.70	0.70	0.70
International	5.00	5.00	5.00
<b>National Roaming</b>			
a)Voice Call	<b>Rs./min.</b>	<b>Rs./min.</b>	<b>Ps./ sec.</b>
Pulse rate	60 sec	60 sec	1 sec
Local On-net	0.60	0.60	1.5 Ps/sec
Local Off-net	0.60	0.60	1.5 Ps/sec
STD On-Net	0.80	0.80	1.5 Ps/sec
STD Off-net	0.80	0.80	1.5 Ps/sec
Incoming Call	0.60	0.60	0 *
b) SMS	<b>Rs./SMS</b>	<b>Rs./SMS</b>	<b>Rs./SMS</b>
Local	0.70	0.70	0.70
National	0.70	0.70	0.70
International	5.00	5.00	5.00
Non-P2P SMS(from Home LSA/while roaming)	2.00	2.00	2.00
c) Video call	<b>Rs./min.</b>	<b>Rs./min.</b>	<b>Ps./ sec.</b>
Pulse rate	60 sec	60sec	1sec
Local On-net	1.00	1.00	1.2 Ps/sec
Local Off-net	1.50	1.50	1.5 Ps/sec
STD On-Net	1.00	1.00	1.2 Ps/sec
STD Off-net	1.50	1.50	1.5 Ps/sec
Incoming Call	1.00	1.00	0*
* All other tariff not covered above	As per Prepaid General		

Incoming calls from BSNL network are free while in roaming. In other cases **1.2ps/sec** will be charged.

- Migration to the roam free plan and New General plan will be through the plan voucher.
- Commission payable at the time of activation of connection for roam free plan and New General Plan will be Rs.100/ per connection. On subsequent loading of Plan Voucher for extension of main account validity for roam free plan, commission payable will be at par with top-up.
- **A New Plan continuation Voucher of Rs.34 with a plan validity of 180 days offering freebies of 50 minutes (3000 Secs) - On-net + 20 min.(1200 Sec.)- Off-net Voice Call to be consumed within 30 days is introduced for extension of plan validity of Per Sec. Plan, Per Min. Plan and New General Plan.** The existing plan vouchers will be used only for migration and plan activation. For special plans including Roam free plan, extension of plan validity will be through plan voucher only.
- All other terms and conditions will remain same.

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The above tariff will be implemented with effect from 01-05-2012. The implementation of the revised tariff is to be made in accordance with 43<sup>rd</sup> Amendment of Telecom Tariff order issued by TRAI.

(S.BAMA)

AGM-Mktg-CM, TN CIRCLE

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN - Trichy & Bangalore - for necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.